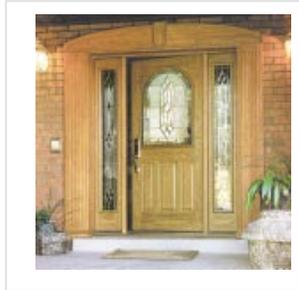


THE ARIZONA REPUBLIC

special advertising feature

Local company offers replacement windows designed for maximum efficiencies and economies



Technology for Windows Specifically Designed for Arizona Sun

By Diane McIntyre

Even a few new windows in your home can do a world of good. They can block the heat from Arizona's sizzling summertime sun, lowering your energy bills. They can block ultraviolet rays, preventing damage to furniture and carpeting. And they can minimize the amount of dust and dirt that blow in, reducing the amount of time you spend cleaning.

But be sure to buy the right kind of window, and be sure to hire Republic West. This local home improvement company offers only the best products and a business model that gets the job done on time, with no stress. Republic West offers three levels of energy-efficient glass specifically designed for the Arizona climate:

- 1) Low E squared with an R-value of 4.0
- 2) Heat Mirror 75 with an R-value of 6.0
- 3) Smart 10 glass with an R-value of 10

"Technology can stop the heat without stopping the light like sunscreens and shutters do," says Jim Weisman, who owns the company with childhood friend Linda Zimmerman.



The technology revolves around a silver coating suspended between two panes of glass, placed on the glass or in combination of the two methods, he says.

Choose Right Windows

"If you have a north-facing window, you don't need an R-value of 10; we'll suggest a glass with a lower R-value," Weisman says. "We want to maximize efficiencies and economies. Our windows are almost maintenance-free because the vinyl frames are made of a heat-resistant extrusion; it's the same color throughout, so there's never any peeling paint."

Republic West custom designs and fits

your windows, whether you want to remove a window and replace it with a French door, or enlarge or decrease the size of an existing opening. Custom windows also ensure that the fit is tight—something you'll appreciate when a dust storm blows through in July.

On budget, on time, no stress

In addition to its superior products, Republic West is structured so that only its employees install the windows in your home—there are no subcontractors. "The 60 people who work here carry our mission and vision statement with them," Weisman says. "We have three intentions that we call The Big Three: 1) To come in on budget, 2) To come in on time with the project, and 3) To make it a stress-free experience for the customer."

With the Republic West business model, the customer comes first, and the quality of its products and installation are a given. Republic West has had such success with the way it treats its customers that the company won the Better Business Bureau Business Ethics Award in 2003.

Do yourself a favor—call Republic West when you replace windows and doors, remodel your kitchen or bath or reface your cabinets. It will be an experience like no other.

Now that's what you had in mind.

Bonded. Insured.
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